

WHAT DID THE BUDDHA TEACH?





THE MAE FAH LUANG FOUNDATION

The original version of "What did the Buddha Teach?" was published by Her Royal Highness Princess Srinagarindra, the Princess Mother, the late Mother of His Majesty King Bhumibol Adulyadej of Thailand, as a pamphlet intended to assure a better understanding of Buddhism.

Following her initiative, the 3 CD-ROMs of this edition were produced by the Mae Fah Luang Foundation of the Princess Mother, who was lovingly called Mae Fah Luang, or "The Mother who descends from the skies", by the ethnic minorities in remote areas to whom she brought relief and sustenance by helicopter.

The Foundation was established in 1972 to help carry out the humanitarian, ecological, cultural, and spiritual developments initiated by Her Royal Highness.

The production was conceived and created by award winning multimedia director Titus Leber ("Vienna Interactive", "Mozart Interactive", "The Great Louvre"), featuring an original soundtrack by platinum disk winning composer Robert Ponger and digital photography by internationally renowned museum photographer Ali Meyer. The work was executed and programmed by the team of the "CD-ROM Project of the Mae Fah Luang Foundation."

Recommended System

PC:

Windows 98
Pentium III 450MHz or above
64 MB RAM
24 X CD-ROM
VGA (8 MB VRAM)
16 Bit soundcard and mouse
Quicktime 3

MAC:

IMac 400 MHz
G3 400MHz
Mac OS 8 or higher
Quicktime 3

Minimum Requirement

PC:

Windows 98
Celeron 366 MHz
32 MB RAM
16X CD-ROM
VGA (4 MB VRAM)
16 Bit soundcard and Mouse
Quicktime 3

MAC:

IMAC 350MHz
G3 350 MHz
Mac OS 8 or higher
Quicktime 3



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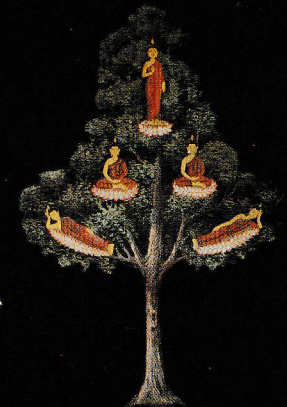
For more information please contact:

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What did the Buddha Teach?



A CD-ROM TRIPTYCH ABOUT THE
LIFE AND THE TEACHINGS OF
THE LORD BUDDHA



A Multimedia Production of the



Mae Fah Luang Foundation



In true epic style the lifetime of one of the world's greatest religious founders is laid out before our eyes on the chapel walls of Wat Phra Kaeow, the Temple of the Emerald Buddha in Bangkok's Grand Palace, giving an overwhelming panoramic life-scape of the Lord Buddha.

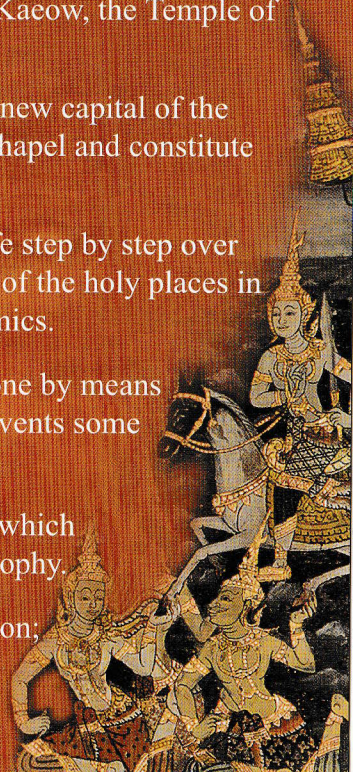
Never before published, these magnificent murals were painted in the late 18th century, just after the foundation of Bangkok as the new capital of the kingdom of Siam. Covering some 1700m², they make this holy shrine of South East Asia the oriental equivalent of the Sistine Chapel and constitute one of the most comprehensive representations ever of the Buddha's life.

This fresco has now been brought to life through a unique CD-ROM production, which retraces the stages of the Buddha's life step by step over some 120 episodes of interactive, animated exploration. Simultaneously, the user is invited to project him—or herself to any of the holy places in India and Nepal, where these events originally took place, and visit these locations in detail through interactive panoramics.

Two universes, reflecting the same chain of events, can thus be explored in parallel: the historic-archeological one by means of geographical navigation, and the imaginary one, reflecting the creative vision of artists who visualized the events some 2300 years later, by choice of guided-narrative or random-discovery mode.

An additional, entirely new dimension is added to these two perspectives by the inclusion of mind-maps which provide navigational guidance for a comprehensive step-by-step introduction to basic concepts of Buddhist philosophy.

Spanning more than three years of production, the chapel walls were scanned and reassembled in high resolution; then animated, segment by segment, to create a magnificent interactive epic, underlaid with a dramatic narration and a specially composed soundtrack.





What Did the Buddha Teach?

A multimedia production of the
Mae Fah Luang Foundation
Under Royal Patronage

Conceived, written and created
by
Titus Leber

Executed by the team of the CD-ROM Project
of the Mae Fah Luang Foundation:

Technical direction and 2D & 3D animation:

Naris Lekhakul

Programming:

Thanatorn Sakolwatana, Pairat Pansakul

Chief graphic artist:

Rangsan Nonkam

Graphic artists:

**Patiyut Sakkamjorn, Nares Lekhakul,
Chula Siri**

Avid operator and sound:

Kwanchai Charoensuksawasdi

On location filming and photography,
QTVR photography, visual layout,
graphic animation, programming and
editing conceived

by

Titus Leber

Digital photography:

Ali Meyer

Soundtrack composed

by

Robert Ponger

Editor and additional texts:

Ronald Renard

Narrated

by

Grant Thatcher

Sound engineer:

Robert Newton